Matthew Cheng

Matthewcheng833@gmail.com | LinkedIn | GitHub | Burnaby, BC

Education

Simon Fraser University, Beedie School of Business — Burnaby, BC

Bachelor of Business Administration, Accounting Concentration (in progress) — *May 2025 – May 2028*

Relevant coursework: Financial Accounting I (BUS 251), Managerial Accounting I (BUS 254), Financial Accounting: Assets (BUS 320), Commercial Law (BUS 393), Business Technology Management (BUS 237), Business Communication (BUS 360W); Financial Accounting: Equities (BUS 321) in progress

Member: Accounting Student Association.

Fraser International College — Burnaby, BC

University Transfer Program, Stage II in Business Administration — *Sep 2023 – Apr 2025*

Experience

Internal Events Director — Burnaby, BC

SFU Badminton Club — *May 2026 – Present*

- Forecast and manage the internal events budget, tracking spend against plan and reconciling costs and reimbursements.
- Plan and host club events across a 15-person team, including facility bookings, equipment, and scheduling.
- Record meeting minutes and own registration and attendance records for club events.
- Stepped in to run two 60-player club competitions when the host was unavailable, allocating 8+ courts and managing player flow to reduce crowding and keep matches on schedule.

Customer Service Representative — Burnaby, BC

Whole Foods Market — *November 2025 – March 2026*

- Processed 150+ POS transactions per eight-hour shift across payments, returns, and exchanges, maintaining accuracy under continuous customer volume.
- Supported daily till reconciliation at shift close, checking transaction records against cash on hand and flagging discrepancies before handover.
- Documented escalations and exceptions so the next shift had a complete, reviewable record.

Peer Educator — Burnaby, BC

Fraser International College — *September 2024 – May 2025*

- Supported 50+ students per semester through drop-in and booked advising sessions.

Projects

SFU Badminton Club Web application

SFU Badminton Club — *May 2026 - Present*

- Co-developed the club's web app with a two-person team and built a custom Elo rating engine.
- Built and deployed an e-transfer verification flow matching payments to sign-ups, used for 20+ payments.

CBV Institute Business Valuation Challenge

Team Member — *Nov 2026*

- Built the team's Excel valuation model, normalizing 3 years of EBITDA (removing excess owner pay and personal costs) and setting maintainable EBITDA of $21.7M with a through-the-cycle weighting.
- Selected a 5.0x–6.0x EV/EBITDA multiple, below the precedent median for declining margins and customer concentration, valuing the 85% stake at about $65M.
- Flagged that our weighting double-counted a recovery, leading to a $61.3M offer with a vendor take-back and earn-out instead of paying for recovery upfront.

Certifications & Languages

Certification: Microsoft, *Preparing Data for Analysis with Microsoft Excel* (Nov 2025).
Languages: Cantonese (native / bilingual), English (native / bilingual), Mandarin (conversational).