Matthew Cheng

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Highlights of Qualifications

- Run 60-player club competitions and events with a 15-person team, keeping courts allocated and matches on schedule.
- Forecast and track the club's events budget against actual spend, reconciling costs and reimbursements.
- Handled $1,000 to $3,000 in cash per retail shift, balancing every close and tracing discrepancies to the source.
- Built the Excel valuation model for a CBV Institute case competition, flagging a double-count that changed our offer.
- Co-developed the club's payment ledger, matching each payment to its sign-up across 40+ payments.
- Managerial and intermediate accounting coursework; proficient in Excel and PowerPoint; planning to pursue the CPA.

Experience

Internal Director Burnaby, BC

SFU Badminton Club *May 2026 – Present*

- Ran 60-player club competitions and events, allocating courts, keeping players engaged and keeping matches on schedule.
- Plan facility bookings, equipment and scheduling for club events with a 15-person team.
- Forecast the internal events budget and track actual spending against plan, reconciling event costs and reimbursements.
- Managed registration and attendance records for club events.

Customer Service Representative Burnaby, BC

Whole Foods Market *November 2025 – March 2026*

- Managed $1,000 to $3,000 in cash per shift, balancing the till at every close.
- Traced a few-cent drawer discrepancy back through the shift's transactions to a payment recorded under the wrong tender type.
- Audited cash received at shift close, matching till withdrawals to cash on hand and flagging discrepancies.

Projects

CBV Institute Business Valuation Case Competition Nov 2026

Team Member

- Built the team's Excel valuation model, normalizing 3 years of EBITDA to a maintainable $21.7M with a through-the-cycle weighting.
- Selected a 5.0x–6.0x EV/EBITDA multiple, below the precedent median for declining margins and customer concentration, valuing the 85% stake at about $65M.
- Flagged that our weighting double-counted a recovery, leading to a $61.3M offer with a vendor take-back and earn-out instead of paying for recovery upfront.

SFU Badminton Club Payment Ledger May 2026 – Present

SFU Badminton Club

- Co-developed the club's payment ledger, recording each event payment and matching it to its sign-up, with unmatched payments flagged for follow-up.
- Used for 40+ payments so far, with club fees moving to it next semester.

Education

Simon Fraser University, Beedie School of Business Burnaby, BC

Bachelor of Business Administration, Accounting Concentration (in progress) *May 2025 – May 2028*

- **Managerial Accounting I (BUS 254):** product costing, cost-volume-profit analysis, budgeting and variance analysis.
- **Intermediate Financial Accounting: Assets (BUS 320):** asset impairment, PP&E revaluation, bond investments and cash flow statements under IFRS and ASPE.
- **Intermediate Financial Accounting: Equities (BUS 321, in progress):** liabilities, shareholders' equity, leases and earnings per share.
- Member: Accounting Student Association, Management Information Systems Association, Economics Student Society, SFU Surge.