Matthew Cheng

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Highlights of Qualifications

- Financial accounting coursework through the intermediate level (BUS 251, BUS 320, BUS 321 in progress), covering journal entries, accruals, reconciliations and period-end adjustments under IFRS and ASPE.
- Reconciliation experience from reconciling club event costs and reimbursements against budget and auditing cash received at shift close in retail.
- Financial statement analysis from the CBV Institute Business Valuation Challenge, normalizing 3 years of EBITDA by removing excess owner pay and personal costs.
- Built and deployed an e-transfer verification flow that matches payments to event sign-ups, used for 20+ payments.
- Proficient in Microsoft Excel, PowerPoint and Google Workspace; planning to pursue the CPA designation.

Experience

Internal Director Burnaby, BC

SFU Badminton Club *May 2026 – Present*

- Manage the internal events budget, recording event costs and reimbursements and reconciling them against plan.
- Managed registration and attendance records for club events.
- Plan and run club events with a 15-person team, including facility bookings, equipment and scheduling.
- Ran 60-player club competitions and events, allocating courts, keeping players engaged and keeping matches on schedule.

Customer Service Representative Burnaby, BC

Whole Foods Market *November 2025 – March 2026*

- Audited cash received at shift close, matching till withdrawals to cash on hand and flagging discrepancies.
- Traced a few-cent drawer discrepancy back through the shift's transactions to a payment recorded under the wrong tender type.
- Managed $1,000 to $3,000 in cash per shift.

Projects

CBV Institute Business Valuation Challenge Nov 2026

Team Member

- Built the team's Excel valuation model, normalizing 3 years of EBITDA (removing excess owner pay and personal costs) and setting maintainable EBITDA of $21.7M with a through-the-cycle weighting.
- Selected a 5.0x–6.0x EV/EBITDA multiple, below the precedent median for declining margins and customer concentration, valuing the 85% stake at about $65M.
- Flagged that our weighting double-counted a recovery, leading to a $61.3M offer with a vendor take-back and earn-out instead of paying for recovery upfront.

SFU Badminton Club Digital Payment Ledger May 2026 – Present

SFU Badminton Club

- Co-developed a digital ledger for the club's web app that records event payments and matches each e-transfer to its sign-up.
- Built and deployed the e-transfer verification flow, used for 20+ payments, with club fees moving to it next semester.

Education

Simon Fraser University, Beedie School of Business Burnaby, BC

Bachelor of Business Administration, Accounting Concentration (in progress) *May 2025 – May 2028*

- Relevant coursework: Financial Accounting I (BUS 251), Financial Accounting: Assets (BUS 320), Managerial Accounting I (BUS 254), Business Technology Management (BUS 237), Commercial Law (BUS 393), Business Communication (BUS 360W); Financial Accounting: Equities (BUS 321) in progress.
- Member: Accounting Student Association.